

# Economic Development Board Foundation Meeting Book

Wednesday, September 28, 2022

7:30 a.m. - 8:00 a.m.

Join via Zoom:

https://us02web.zoom.us/j/86460244036?pwd=OUxEWTd6Njd2SjJ3dWd5TjBpazVzZz09

Join by Phone: 1-669-900-9128

Meeting ID: 864 6024 4036

Passcode: 503050

## Meeting Agenda

#### I. CALL TO ORDER

#### II. CONSENT ITEMS

All agenda items on the Consent calendar will be approved in a single motion unless a Board or Staff member requests separate action on a specific item.

#### A. Minutes of Meeting dated July 27, 2022 - 3

B. Minutes of Meeting dated August 24, 2022 - 5

C. Monthly Financial Statements - June, July & August 2022 - 6

#### III. ACTION/POLICY ITEM

#### IV. INFORMATIONAL ITEMS

All informational items are included in the board packet for Board feedback or questions.

A. Foundation Events Update - 35

B. Foundation Sponsorships Update - 36

#### V. PUBLIC COMMENTS ON MATTERS NOT LISTED ON THE AGENDA BUT WITHIN THE SUBJECT MATTER OF THE BOARD

Comments are restricted to matters within the Board's jurisdiction. Each person is usually granted time to speak at the discretion of the the Chair. Any additional public comments will be heard at the conclusion of the meeting. While members of the public are welcome to address the Board, under the Brown Act, Board members may not deliberate or take action on items not on the agenda.

#### VI. BOARD MEMBER ANNOUNCEMENTS

VII. CONCLUSION - Next Scheduled Meeting - October 26, 2022

### Economic Development Board Foundation Meeting Minutes

Wednesday, July 27, 2022

#### I. CALL TO ORDER

Kathryn Hecht, Chair called to order the Foundation meeting of the Economic Development Board (EDBF) at 7:30 AM on July 27, 2022, via Zoom.

#### II. ROLL CALL

The following EDB Board members were present Kathryn Hecht, Michael Nicholls, Regina Mahiri, Jordan Kivelstadt, Linda Kachiu, Wayne Leach, Skip Brand, Betzy Chavez

The following EDB staff members were present Kristen Madsen, Christine Palmer, Rebekah Heinze, Aleena Decker, Bradley Johnson, Lauren Cartwright, Marcos Suarez, Debbie Yarrow, Nina Cheek

#### III. CONSENT ITEMS

A. The meeting minutes dated June 22, 2022, were approved.

Motion: Michael Nicholls Second: Skip Brand Abstained: Wayne Leach

#### **IV. POLICY/ACTION ITEMS**

A. Approve 2022-2023 Event Budgets

No approved budget for 2022-2023. Events are not going to immediately jump back to where they were before the pandemic as the way people work, receive information, and socialize has changed. Events will need an investment to actively reignite excitement again. Based on our recent event survey, there is an overwhelming appetite for in person events. While virtual events are economically more feasible, it will stunt momentum towards building back capacity for in person events. Additionally, top topics of interest from respondents included

- Economy and economic forecasting
- Workforce and
- Housing
- 1. Fall Economic Perspective

Claudia Sahm is the featured speaker. She is a highly regarded, Washington based expert on monetary and fiscal policy and forecasting. With conversations around uncertain economic conditions, she is an ideal speaker for fall. The plan is to cap this event at 250 people with the goal of selling out and building up demand for our next event. Requesting investment from Foundation to event in the amount of \$3283.00

2. Winter Economic Perspective

Goal of 350 including sponsor tickets. The plan is to invite Dr. Nickelsburg back for an economic outlook for the year and invite the Bay Area Council Economic Institute to have a panel discussion on the regional economy through lenses of workforce and housing. Requesting Investment from Foundation to event in the amount of \$11,365.00



Rebekah remarked that the budget is very conservative and include all 90 of the sponsor tickets.

Board members commented on hopeful outcome of upcoming events and possible actions/cancellations needed if minimal ticket count not met.

Motion for budget items 1 and 2: Wayne Leach Second: Jordan Kivelstadt Vote: Unanimous

B. Approve Resolution to change signers on Exchange Certificates of Deposit Request to remove signers and add new signers.

Motion: Michael Nicholls Second: Linda Kachiu Vote: Unanimous

#### V. INFORMATIONAL ITEMS

- A. Foundation Events Update Claudia Sham is the featured speaker for the Fall Economic Perspective
- B. Foundation Sponsorship Majority of sponsors have renewed, for the few that have not Aleena will be asking for assistance in following up.
  City of Santa Rosa has rejoined the sponsorship programs Media sponsorships are in the works. Invoices have already been sent out.

#### VI. ADJOURN

Kathryn Hecht, Chair adjourned the meeting at 7:40 AM.



### Economic Development Board Foundation Meeting Minutes

Wednesday, August 24, 2022

### I. CALL TO ORDER

Kathryn Hecht, Chair called to order the Foundation meeting of the Economic Development Board (EDBF) at 7:31 AM on August 24, 2022, via Zoom.

### II. ROLL CALL

The following EDB Board members were present Kathryn Hecht, Michael Nicholls, Jordan Kivelstadt, Linda Kachiu, Wayne Leach, Richard Marzo, Jorge Alcazar

The following EDB staff members were present Ethan Brown, Kristen Madsen, Christine Palmer, Rebekah Heinze, Aleena Decker, Lauren Cartwright, Marcos Suarez, Debbie Yarrow, Kate Fosburgh, Juanita Fong, Bernadette Marko, Calvin Sandeen

Consent items

A. The meeting minutes dated July 27, 2022, were not approved. Minutes will be placed on next month's agenda.

#### **III. INFORMATIONAL ITEMS**

A. Foundation Events Update Fall Economic Perspective registration is open, over 110 tickets have been sold so far.

Board members were asked to email Juanita for their EDB event name tags to be ordered.

B. Foundation Sponsorship
 Reminder push sent out for sponsorship recently went out.
 Top level foundation sponsor Luther Burbank Savings renewed.

### IV. ADJOURN

Kathryn Hecht, Chair adjourned the meeting at 7:40 AM.





## FINANCIAL STATEMENTS

June 30, 2022 Accrual Basis

FOR THE SONOMA COUNTY ECONOMIC DEVELOPMENT BOARD FOUNDATION BOARD OF DIRECTORS

> PREPARED BY: Rebekah Heinze

141 Stony Circle, Suite 130, Santa Rosa CA 95401 · Tel 707-565-7170 · Fax 707-565-7231 The Sonoma County Economic Development Board Foundation is a 501(c)(3) nonprofit organization. Federal Tax ID # 94-3397043.

#### Statement of Financial Position & Statement of Activity

Net income for the month of June was (\$2,161). Income received was primarily for a grant from the Manitou Fund to support Creative Sonoma programs. Expenses incurred were primarily for audit fees, software subscriptions, Hewlett-Adapt grant expenses and contributions to the Santa Rosa Junior College for the Construction Training Center. Interest income in the amount of \$152 is from the Foundation's money market accounts and certificates of deposit.

#### Accounts Receivable

As of June 30, 2022, there was a total of \$90 due for the 2019 Fall Economic Forecast, \$80 due for the Spring Economic Conference, \$230 due for Spirit of Sonoma, and \$8,500 due for FY22-23 Sponsorships. \$3,615 has been received as of July 31st.

#### Accounts Payable

As of June 30, 2022, there was a total of \$34,300 due to the County of Sonoma for reimbursement of grant expenses and \$19,548 due to the Santa Rosa Junior College for the Construction Training Center.

#### **Deferred Sponsorship**

As of June 30, 2022, there was a total of \$14,500 in deferred sponsorships applicable to the 2022-2023 fiscal year.

## Sonoma County Economic Development Board Foundation Statement of Financial Position

As of June 30, 2022

400570	Jun 30, 22	Jun 30, 21
ASSETS		
Current Assets		
Checking/Savings	<b></b>	<b>A</b> 400 440
Exchange Bank Money Market	\$ 1,269,390	\$ 133,116
Exchange Bank Checking	390,077	30,370
Total Checking/Savings	1,659,467	163,486
Accounts Receivable	0.000	0.000
Accounts Receivable	8,900	3,800
Total Accounts Receivable	8,900	3,800
Other Current Assets		4 407 000
Cash from Restricted Activites	-	1,487,032
Certificates of Deposit	308,678	308,084
Total Other Current Assets	308,678	1,795,117
Total Current Assets	1,977,045	1,962,403
TOTAL ASSETS	\$ 1,977,045	\$ 1,962,403
LIABILITIES & NET ASSETS		
Liabilities		
Current Liabilities		
Accounts Payable		
Accounts Payable	\$ 53,848	\$ 5,677
Total Accounts Payable	53,848	5,677
Other Current Liabilities		
Deferred Sponsorship	14,500	24,100
Total Other Current Liabilities	14,500	24,100
Total Current Liabilities	68,348	29,777
Total Liabilities	68,348	29,777
Net Assets		
Restricted Net Assets	1,487,032	1,377,076
Unrestricted Net Assets	-	3,332
Designated Net Assets	445,593	512,085
Net Income	(23,928)	40,132
Total Net Assets	1,908,698	1,932,626
TOTAL LIABILITIES & NET ASSETS	\$ 1,977,045	\$ 1,962,403

Accrual Basis

# Sonoma County Economic Development Board Foundation Statement of Activity June 2022

	Jun 22	Jul '21 - Jun 22
Ordinary Income/Expense		
Income		
Registration Fees	\$-	\$ 13,757
Donations	2,000	63,290
Grants	50,000	51,500
Contributions Income		15,000
Admin. Fee (Collected)	2,064	2,064
Reimbursed Expenses	_,	11,000
Total Income	54,064	156,611
Gross Profit	54,064	156,611
Expense	01,001	100,011
Administrative Fee	2,064	2,064
Merchant Fees	2,001	1,036
Event Catering	-	2,990
Event Facilities	_	7,235
Photography	_	350
Postage and Delivery		3
Bank Service Charges	15	15
Contributions	19,548	46,900
Grants Awarded	5,000	5,000
Marketing and Advertising	5,000	500
Meal Expense	- 187	2,004
Miscellaneous	107	2,004
Office Supplies	-	324
Accounting Fees	-	
	9,800	11,785
Consulting Fees	8,000	12,176
Legal Fees Professional Fees	-	512
Software	10,000 242	32,605
		22,023
Staffing	1,500	34,496
Translation Services	-	135
Travel Expense	2	2
Total Expense	56,377	182,293
Net Ordinary Income	(2,313)	(25,682)
Other Income/Expense		
Other Income	450	4 000
Interest Income	152	1,829
Transfer In	16,341	16,976
Total Other Income	16,493	18,805
Other Expense		7-
Filing Fees	-	75
Transfer Out	16,341	16,976
Total Other Expense	16,341	17,051
Net Other Income	152	1,754
Net Income	\$ (2,161)	\$ (23,928)
Net Assets at 07/01/21		1,932,626
Net Assets at 06/30/22		\$ 1,908,698

### Sonoma County Economic Development Board Foundation A/R Aging Summary As of June 30, 2022

	Cu	urrent	1	- 30	31	- 60	61	- 90	>	• 90	T	OTAL
Congressman Mike Thompson	\$	-	\$	-	\$	-	\$	-	\$	90	\$	90
Engineering Contractors Association		-		-		-		-		115		115
Pacific Gas and Electric		-		-		-		-		5,000		5,000
Santa Rosa Memorial Hospital		-		3,500	*	-		-		-		3,500
Sonoma Valley Chamber of Commerce		-		-		-		-		115 *	·	115
Umpqua Bank	\$	-	\$	-	\$	-	\$	-	\$	80	\$	80
TOTAL		0.00	3,	500.00		0.00		0.00	5,	400.00	8	,900.00

\* Payments received in July

## Sonoma County Economic Development Board Foundation A/P Aging Summary

As of June 30, 2022

	Current	1 -	30	31 -	- 60	61 ·	- 90	> !	90	TOTAL
County of Sonoma, EDB	\$ 34,300	\$	-	\$	-	\$	-	\$	-	\$ 34,300
SRJC	19,548		-		-		-		-	19,548
TOTAL	\$ 53,848	\$	-	\$	-	\$	-	\$	-	\$ 53,848

# Classes

Class Name	Class Description	Term End Date
CS-CAAE	CA Alliance for Arts Education	06/30/22
CS-Fire Recovery	Disaster Relief for the creative community	Ongoing
CS-HW-Adapt	Hewlett Foundation Grant for organizational adaptation	07/02/24
CS-Manitou	Manitou Fund, General Support	07/01/22
CS-Manitou22	Manitou Fund, General Operating	06/13/23
GenOp-18-Yr1of2	Hewlett Foundation, Wine Country Fire Relief	04/20/20
MTC Grant	Metropolitan Transportation Commission, Regional Prosperity Plan	03/30/2015
Tipping Point NB Fire Relief	Matching Grant for Construction Training Center	06/30/20 (Term Extended)

	Creativ	e Sonoma		conomic spective		eneral & inistrative	Research Initiatives Program		
	(Desi	gnated)	(Des	ignated)	(De	signated)	(Des	signated)	
Ordinary Income/Expense									
Income									
<b>Registration Fees</b>	\$	-	\$	6,305	\$	-	\$	-	
Donations		-		2,990		-		58,300	
Grants		-		-		-		-	
<b>Contributions Income</b>		-		-		-		-	
Admin. Fee (Collected)		-		-		2,064		-	
<b>Reimbursed Expenses</b>		-		-	_	-		11,000	
Total Income		-		9,295		2,064		69,300	
Gross Profit		-		9,295		2,064		69,300	
Expense									
Administrative Fee		-		946		-		-	
Merchant Fees		-		5		1,031		-	
Event Catering		-		2,990		-		-	
Event Facilities		-		6,485		750		-	
Photography		-		350		-		-	
Postage and Delivery		-		-		3		-	
Bank Service Charges		15		-		-		-	
Contributions		-		-		-		-	
Grants Awarded		-		-		-		-	
Marketing and Advertising		-		-		-		-	
Meal Expense		-		-		1,818		-	
Miscellaneous		-		-		137		-	
Office Supplies				-		324		_	
Accounting Fees		_		_		11,785		_	
Consulting Fees						-			
Legal Fees						512			
Professional Fees		_		6,390		512		-	
Software		-		0,590		-		- 21,970	
Staffing		-		-		-		21,970	
•		-		-		-		-	
Translation Services		-		-		-		-	
Travel Expense		15				-		-	
Total Expense				17,166		16,360		21,970	
Net Ordinary Income		(15)		(7,871)		(14,296)		47,330	
Other Income/Expense									
Other Income						4 000			
Interest Income		-		-		1,829		-	
Transfer In		<u> </u>		3,799		12,542		-	
Total Other Income		-		3,799		14,371		-	
Other Expense						75			
Filing Fees		-		-		75		-	
Transfer Out		-		-		-		13,177	
Total Other Expense		-		-		75		13,177	
Net Other Income		-		3,799		14,296		(13,177)	
et Income	\$	(15)	\$	(4,072)	\$		\$	34,153	
et Assets at 06/30/21		8,439		4,072		130,000		296,117	
et Assets at 06/30/22	\$	8,424	\$	-	\$	130,000	\$	330,270	

	Spring Economic Perspective	Total Designated	CS-ArtSurround	CS-CAAE		
	(Designated)	Net Assets	(Restricted)	(Restricted)		
Ordinary Income/Expense						
Income						
<b>Registration Fees</b>	\$ 7,452	\$ 13,757	\$ -	\$-		
Donations	-	61,290	-	-		
Grants	-	-	-	1,500		
Contributions Income	-	-	15,000	-		
Admin. Fee (Collected)	-	2,064	-	-		
Reimbursed Expenses	-	11,000	-	-		
Total Income	7,452	88,111	15,000	1,500		
Gross Profit	7,452	88,111	15,000	1,500		
Expense						
Administrative Fee	1,118	2,064	-	-		
Merchant Fees	-	1,036	-	-		
Event Catering	-	2,990	-	-		
Event Facilities	-	7,235	-	-		
Photography	-	350	-	-		
Postage and Delivery	-	3	-	-		
Bank Service Charges	-	15	-	-		
Contributions	-	-	-	-		
Grants Awarded	-	-	-	-		
Marketing and Advertising	-	-	-	-		
Meal Expense	-	1,818	-	-		
Miscellaneous	-	137	-	-		
Office Supplies	-	324	-	-		
Accounting Fees	-	11,785	-	-		
Consulting Fees	-	-	-	-		
Legal Fees	-	512	-	-		
Professional Fees	4,180	10,570	-	-		
Software	53	22,023	-	-		
Staffing	-	-	-	1,500		
Translation Services	-	-	-	-		
Travel Expense	-	-	-	-		
Total Expense	5,351	60,862	-	1,500		
Net Ordinary Income	2,101	27,249	15,000	-		
Other Income/Expense						
Other Income						
Interest Income	-	1,829	-	-		
Transfer In	-	16,341	-	-		
Total Other Income	-	18,170	-	-		
Other Expense						
Filing Fees	-	75	-	-		
Transfer Out	3,799	16,976	-	-		
Total Other Expense	3,799	17,051	-	-		
Net Other Income	(3,799)	1,119	-			
et Income	\$ (1,698)	\$ 28,368	\$ 15,000	\$		
et Assets at 06/30/21	6,965	445,593	<u> </u>			
et Assets at 06/30/22	\$ 5,267	\$ 473,961	\$ 15,000	\$ -		

	CS-Fire Recovery (Restricted)	CS-HW-Adapt (Restricted)	CS-Manitou (Restricted)	CS-Manitou22 (Restricted)	
Ordinary Income/Expense					
Income					
<b>Registration Fees</b>	\$ -	\$ -	\$-	\$ -	
Donations	-	-	-	-	
Grants	-	-	-	50,000	
<b>Contributions Income</b>	-	-	-	-	
Admin. Fee (Collected)	-	-	-	-	
Reimbursed Expenses	-		-	-	
Total Income	-		-	50,000	
Gross Profit	-	-	-	50,000	
Expense					
Administrative Fee	-	-	-	-	
Merchant Fees	-	-	-	-	
Event Catering	-	-	-	-	
Event Facilities	-	-	-	-	
Photography	-	-	-	-	
Postage and Delivery	-	-	-		
Bank Service Charges	-	-	-	-	
Contributions	-	-	-		
Grants Awarded	-	-	5,000	-	
Marketing and Advertising	-	-	-		
Meal Expense	-	187	-	-	
Miscellaneous	-	<u> </u>	-		
Office Supplies	-	-	-		
Accounting Fees	_	-	_	-	
Consulting Fees	_	7,176	5,000	_	
Legal Fees	_	-	-	_	
Professional Fees		21,535			
Software	-	21,000	-		
Staffing	-	-	- 32,996		
Translation Services	-	_	52,330		
Travel Expense	-	2	-	-	
Total Expense		28,899	42,996		
•		·			
Net Ordinary Income	-	(28,899)	(42,996)	50,000	
Other Income/Expense					
Other Income					
Interest Income	-	-	-	-	
Transfer In	-		-		
Total Other Income	-	-	-	-	
Other Expense					
Filing Fees	-	-	-	-	
Transfer Out	-		-		
Total Other Expense	-		-		
Net Other Income	-	-	-		
et Income	\$ -	\$ (28,899)	\$ (42,996)	\$ 50,000	
et Assets at 06/30/21	5,272	346,546	74,985		
let Assets at 06/30/22	\$ 5,272	\$ 317,647	\$ 31,989	\$ 50,000	

	Resource	Financial Resources Training (Restricted)		-18-Yr1of2 stricted)	tion Council stricted)	Manufacturing Day (Restricted)		
Ordinary Income/Expense	(11031		(110.		 stricted	(1103	(includy)	
Income								
Registration Fees	\$	-	\$	-	\$ -	\$	-	
Donations	·	-		-	-		-	
Grants		-		-	-		-	
Contributions Income		-		-	-		-	
Admin. Fee (Collected)		-		-	-		-	
Reimbursed Expenses		-		-	-		-	
Total Income		-		-	 -		-	
Gross Profit		-		-	 -		-	
Expense								
Administrative Fee		-		-	-		-	
Merchant Fees		-		-	-		-	
Event Catering		-		-	-		-	
Event Facilities		-		-	-		-	
Photography		-		-	-		-	
Postage and Delivery		-		-	-		-	
Bank Service Charges		-		-	-		-	
Contributions		-		-	-		-	
Grants Awarded		-		-	-		-	
Marketing and Advertising		-		-	-		500	
Meal Expense		-		-	-		-	
Miscellaneous		-		-	-		-	
Office Supplies		-		-	-		-	
Accounting Fees		-		-	-		-	
Consulting Fees		-		-	-		-	
Legal Fees		-		-	-		-	
Professional Fees		-		-	-		-	
Software		-		-	-		-	
Staffing		-		-	-		-	
Translation Services		-		-	-		-	
Travel Expense		-		-	-		-	
Total Expense		-		-	 -		500	
Net Ordinary Income		-		-	 -		(500)	
Other Income/Expense								
Other Income								
Interest Income		-		-	-		-	
Transfer In		-		-	-		-	
Total Other Income		-		-	 -		-	
Other Expense								
Filing Fees		-		-	-		-	
Transfer Out		-		-	-		-	
Total Other Expense		-		-	 -		-	
Net Other Income		-		-	-		-	
et Income	\$	<u> </u>	\$		\$ 	\$	(500)	
et Assets at 06/30/21		3,110		18,760	 25,709		4,512	
et Assets at 06/30/22	\$	3,110	\$	18,760	\$ 25,709	\$	4,012	

	MTC ( (Restri			ırant Week stricted)	NB	ping Point Fire Relief estricted)	Total Restricted Net Assets	
Ordinary Income/Expense								
Income								
Registration Fees	\$	-	\$	-	\$	-	\$	-
Donations	Ŧ	-	Ŧ	2,000	Ŧ	-	Ť	2,000
Grants		-		-		-		51,500
Contributions Income		-		-		-		15,000
Admin. Fee (Collected)		-		-		-		-
Reimbursed Expenses		-		-		-		_
Total Income		-		2,000		-		68,500
Gross Profit		<u> </u>		2,000		-		68,500
Expense				2,000				00,000
Administrative Fee				-		-		_
Merchant Fees		-		-		-		_
Event Catering		-		-		-		_
Event Facilities		-		-		-		
Photography								
Postage and Delivery		_		-		-		_
Bank Service Charges		-		-		-		-
Contributions		-		-		-		46,900
Grants Awarded		-		-		46,900		
		-		-		-		5,000
Marketing and Advertising		-		-		-		500 187
Meal Expense Miscellaneous		-		-		-		107
		-		-		-		-
Office Supplies		-		-		-		-
Accounting Fees		-		-		-		-
Consulting Fees		-		-		-		12,176
Legal Fees		-		-		-		-
Professional Fees		-		-		-		21,535
Software		-		-		-		-
Staffing		-		-		-		34,496
Translation Services		-		-		-		-
Travel Expense		-		-		-		2
Total Expense		-		-		46,900		120,796
Net Ordinary Income		-		2,000		(46,900)		(52,296
Other Income/Expense								
Other Income								
Interest Income		-		-		-		-
Transfer In		-		-		-		-
Total Other Income		-		-		-		-
Other Expense								
Filing Fees		-		-		-		-
Transfer Out		-		-		-	0	-
Total Other Expense		-		-		-		-
Net Other Income		-		-		-		-
let Income	\$	-	\$	2,000	\$	(46,900)	\$	(52,296
let Assets at 06/30/21		8,139		-		1,000,000		1,487,032
let Assets at 06/30/22	\$	8,139	\$	2,000	\$	953,100	\$	1,434,737

	BIPOC Perspective	Total Unrestricted			
	(Unrestricted)	Net Assets	TOTAL		
Ordinary Income/Expense					
Income					
Registration Fees	\$ -	\$-	\$ 13,757		
Donations	-	-	63,290		
Grants	-	-	51,500		
Contributions Income	-		15,000		
Admin. Fee (Collected)	-		2,064		
Reimbursed Expenses	-	-	11,000		
Total Income	-	-	156,61		
Gross Profit	-	-	156,61		
Expense					
Administrative Fee	-	-	2,064		
Merchant Fees	-	-	1,036		
Event Catering	-		2,990		
Event Facilities	-		7,23		
Photography	-	<u>-</u>	350		
Postage and Delivery	-	<u>-</u>			
Bank Service Charges	-		1		
Contributions	_		46,90		
Grants Awarded			5,00		
Marketing and Advertising	_	-	50		
Meal Expense	-	-	2,00		
Miscellaneous	-	-	2,00		
	-	-	32		
Office Supplies	-	-			
Accounting Fees	-	-	11,78		
Consulting Fees	-	-	12,170		
Legal Fees	-	-	51:		
Professional Fees	500	500	32,60		
Software	-	-	22,02		
Staffing	-	-	34,49		
Translation Services	135	135	13		
Travel Expense	-	-			
Total Expense	635	635	182,29		
Net Ordinary Income	(635)	(635)	(25,68		
Other Income/Expense					
Other Income					
Interest Income	-	-	1,82		
Transfer In	635	635	16,97		
Total Other Income	635	635	18,80		
Other Expense					
Filing Fees	-	-	7		
Transfer Out		-	16,97		
Total Other Expense		-	17,05		
Net Other Income	635	635	1,75		
t Income	\$	\$ <u>-</u>	\$ (23,92		
t Assets at 06/30/21		-	1,932,620		

						er (Under)	% of Budget
	E	ludget		Actual	E	Budget	YTD
Ordinary Income/Expense							
Income	\$	62 500	\$	10 757	\$	(40.742)	22.0
Registration Fees Donations	φ	62,500 65,000	Φ	13,757 61,290	φ	(48,743)	94.29
Grants		05,000		01,290		(3,710)	94.29
Contributions Income		-		-		-	
		0 505		2.064		(7.464)	24.66
Admin. Fee (Collected)		9,525		2,064		(7,461)	21.66
Reimbursed Expenses		10,000		11,000		1,000	110.0
Workshops & Conferences		1,000		-		(1,000)	0.0
Total Income		148,025		88,111		(59,914)	59.52
Gross Profit		148,025		88,111		(59,914)	59.52
Expense							
Administrative Fee		9,525		2,064		(7,461)	21.66
Merchant Fees		960		1,036		76	107.95
Equipment Rental		5,000		-		(5,000)	0.0
Event Catering		36,930		2,990		(33,940)	8.1
Event Facilities		8,750		7,235		(1,515)	82.68
Honorarium		500		-		(500)	0.0
Liability Insurance		750		-		(750)	0.0
Photography		700		350		(350)	50.0
Postage and Delivery		100		3		(97)	2.81
Printing and Reproduction		300		-		(300)	0.0
Promotional Expense		-		-		-	
Bank Service Charges		-		15		15	Not Budget
Contributions							
Dues and Subscriptions		-		-		-	
Emergency Help		-		-		-	
Grants Awarded							
Marketing and Advertising		2,500		-		(2,500)	0.0
Meal Expense		5,000		1,818		(3,182)	36.35
Miscellaneous		6,000		137		(5,863)	2.28
Office Supplies		500		324		(176)	64.89
Accounting Fees		11,600		11,785		185	101.59
Consulting Fees		-		-		-	
Legal Fees		5,000		512		(4,488)	10.24
Professional Fees		14,000		10,570		(3,430)	75.5
Software		30,769		22,023		(8,746)	71.58
Staffing		40,000		-		(40,000)	0.0
Translation Services		-		-		-	
Travel Expense		750		-		(750)	0.0
Web Services		-		-		-	
Total Expense		179,634		60,862		(118,772)	33.88
Net Ordinary Income		(31,609)		27,249		58,858	-86.21
Other Income/Expense							
Other Income							
Interest Income		1,500		1,829		329	121.93
Transfer In		18,833		16,341		(2,492)	86.77
Total Other Income		20,333		18,170		(2,163)	89.36
Other Expense							
Filing Fees		180		75		(105)	41.67
Transfer Out		29,273		16,976		(12,297)	57.99
Total Other Expense		29,453		17,051		(12,402)	57.89
Net Other Income		(9,120)		1,119		10,239	-12.27

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		I otal Restrict	Total Restricted Net Assets					
	Budget	Actual	Over (Under) Budget	% of Budget YTD				
Ordinary Income/Expense								
Income								
Registration Fees	\$-	\$ -	\$-					
Donations	10,000	2,000	(8,000)	20.0				
Grants	76,500	51,500	(25,000)	67.32				
Contributions Income		15,000						
Admin. Fee (Collected)	-	-	-					
Reimbursed Expenses	-	-	-					
Workshops & Conferences	-	-	-					
Total Income	86,500	68,500	(18,000)	79.19				
Gross Profit	86,500	68,500	(18,000)	79.19				
Expense								
Administrative Fee	-	-	-					
Merchant Fees	35	-	(35)	0.0				
Equipment Rental	2,875	-	(2,875)	0.0				
Event Catering	-	-	-					
Event Facilities	2,500	-	(2,500)	0.0				
Honorarium	-	-	-					
Liability Insurance	-	-	-					
Photography	450	-	(450)	0.				
Postage and Delivery	-	-	-					
Printing and Reproduction	225	-	(225)	0.				
Promotional Expense		-	()	0.				
Bank Service Charges								
Contributions		46,900						
Dues and Subscriptions		+0,000	_					
Emergency Help	5,272		(5,272)	0.				
	5,272	-	(5,272)	0.				
Grants Awarded		5,000	500	Not Budge				
Marketing and Advertising	-	500	500	0				
Meal Expense	1,000	187	(813)	18.6				
Miscellaneous	3,427	-	(3,427)	0.				
Office Supplies	500	-	(500)	0.				
Accounting Fees	-	-	-					
Consulting Fees	55,000	12,176	(42,824)	22.1				
Legal Fees	-	-	-					
Professional Fees	1,102,650	21,535	(1,081,115)	1.9				
Software	-	-	-					
Staffing	41,500	34,496	(7,004)	83.1				
Translation Services	-	-	-					
Travel Expense	-	2	2	Not Budge				
Web Services	5,000		(5,000)	0.				
Total Expense	1,220,434	120,796	(1,099,638)	9.				
Net Ordinary Income	(1,133,934)	(52,296)	1,081,638	4.6				
Other Income/Expense								
Other Income								
Interest Income	-	-	-					
Transfer In	-							
Total Other Income	-	-	-					
Other Expense								
Filing Fees	-	-	-					
Transfer Out	-	-	-					
	-							
Total Other Expense	-	-	-					
Total Other Expense Net Other Income								

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		Total Unrestric			
	Budget	Actual	Over (Under) Budget	% of Budget YTD	
Ordinary Income/Expense	Budget	Actual	Budget		
Income					
Registration Fees	¢	¢	¢		
Donations	\$-	\$-	\$-		
	-	-	-		
Grants	-	-	-		
Contributions Income					
Admin. Fee (Collected)	-	-	-		
Reimbursed Expenses	-	-	-		
Workshops & Conferences		-	-		
Total Income		-			
Gross Profit	-	-	-		
Expense					
Administrative Fee	-	-	-		
Merchant Fees	-	-	-		
Equipment Rental	500	-	(500)	0.0	
Event Catering	6,000	-	(6,000)	0.	
Event Facilities	500	-	(500)	0.	
Honorarium	500	-	(500)	0.	
Liability Insurance	-	-	-		
Photography	1,050	-	(1,050)	0.	
Postage and Delivery	-	-	-		
Printing and Reproduction	750	-	(750)	0.0	
Promotional Expense	900	-	(900)	0.	
Bank Service Charges					
Contributions					
Dues and Subscriptions	-	-	-		
Emergency Help	-	-	-		
Grants Awarded					
Marketing and Advertising	-	-	-		
Meal Expense	100	-	(100)	0.	
Miscellaneous	-	-	-		
Office Supplies	-	-	-		
Accounting Fees	-	_	-		
Consulting Fees	_	_	-		
Legal Fees		_	_		
Professional Fees	-	- 500	- 500	Not Budge	
Software	- 140	500	(140)	Not Budge 0.	
	140	-	(140)	0.	
Staffing Translation Services	-	-	-	Not Dude-	
	-	135	135	Not Budge	
Travel Expense	-	-	-		
Web Services	-	-	-		
Total Expense	10,440	635	(9,805)	6.0	
let Ordinary Income	(10,440)	(635)	9,805	6.0	
Other Income/Expense					
Other Income					
Interest Income	-	-	-		
Transfer In	10,440	635	(9,805)	6.0	
Total Other Income	10,440	635	(9,805)	6.0	
Other Expense					
Filing Fees	-	-	-		
Transfer Out	-	-	-		
Total Other Expense			-		
let Other Income	10,440	635	(9,805)	6.08	
	10,440	000	(3,003)	0.00	

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			Over (Under)	% of Budget	
	Budget	Actual	Budget	YTD	
Ordinary Income/Expense					
Income					
Registration Fees	\$ 62,500	\$ 13,757	\$ (48,743)	22.00	
Donations	75,000	63,290	(11,710)	84.39	
Grants	76,500	51,500	(25,000)	67.32	
Contributions Income	-	15,000	15,000	Not Budgete	
Admin. Fee (Collected)	9,525	2,064	(7,461)	21.66	
Reimbursed Expenses	10,000	11,000	1,000	110.0	
Workshops & Conferences	1,000	-	(1,000)	0.0	
Total Income	234,525	156,611	(77,914)	66.78	
Gross Profit	234,525	156,611	(77,914)	66.78	
Expense					
Administrative Fee	9,525	2,064	(7,461)	21.66	
Merchant Fees	995	1,036	41	104.15	
Equipment Rental	8,375	-	(8,375)	0.0	
Event Catering	42,930	2,990	(39,940)	6.97	
Event Facilities	11,750	7,235	(4,515)	61.57	
Honorarium	1,000		(1,000)	0.0	
Liability Insurance	750	-	(750)	0.0	
Photography	2,200	350	(1,850)	15.91	
Postage and Delivery	100	3	(1,000)	2.81	
Printing and Reproduction	1,275	5	(1,275)	0.0	
	900	-		0.0	
Promotional Expense	900	-	(900)		
Bank Service Charges	-	15	15	Not Budget	
Contributions	-	46,900	46,900	Not Budget	
Dues and Subscriptions	-	-	-		
Emergency Help	5,272	-	(5,272)	0.0	
Grants Awarded	-	5,000	5,000	Not Budgete	
Marketing and Advertising	2,500	500	(2,000)	20.0	
Meal Expense	6,100	2,004	(4,096)	32.86	
Miscellaneous	9,427	137	(9,290)	1.45	
Office Supplies	1,000	324	(676)	32.44	
Accounting Fees	11,600	11,785	185	101.59	
Consulting Fees	55,000	12,176	(42,824)	22.14	
Legal Fees	5,000	512	(4,488)	10.24	
Professional Fees	1,116,650	32,605	(1,084,045)	2.92	
Software	30,909	22,023	(8,886)	71.25	
Staffing	81,500	34,496	(47,004)	42.33	
Translation Services	-	135	135	Not Budget	
Travel Expense	750	2	(748)	0.27	
Web Services	5,000	-	(5,000)	0.0	
Total Expense	1,410,508	182,293	(1,228,215)	12.92	
let Ordinary Income	(1,175,983)	(25,682)	1,150,301	2.18	
Other Income/Expense					
Other Income					
Interest Income	1,500	1,829	329	121.93	
Transfer In	29,273	16,976	(12,297)	57.99	
Total Other Income	30,773	18,805	(11,968)	61.11	
Other Expense	,	,	( .,)		
Filing Fees	180	75	(105)	41.67	
Transfer Out	29,273	16,976	(103)	57.99	
Total Other Expense	29,273	17,051		57.89	
Net Other Income	-		(12,402)		
	1,320	1,754	434	132.88	
t Income	\$ (1,174,663)	\$ (23,928)	\$ 1,150,735	2.04	

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## FINANCIAL STATEMENTS

July 31, 2022 Accrual Basis

FOR THE SONOMA COUNTY ECONOMIC DEVELOPMENT BOARD FOUNDATION BOARD OF DIRECTORS

> PREPARED BY: Rebekah Heinze

141 Stony Circle, Suite 110, Santa Rosa CA 95401 · Tel 707-565-7170 · Fax 707-565-7231 The Sonoma County Economic Development Board Foundation is a 501(c)(3) nonprofit organization. Federal Tax ID # 94-3397043.

#### Statement of Financial Position & Statement of Activity

Net income for the month of July was \$15,500. Income received was for 2022-2023 Sponsorships. Expenses incurred were primarily for Fall Economic Perspective and software subscriptions. Interest income in the amount of \$187 is from the Foundation's money market accounts and certificates of deposit.

#### Accounts Receivable

As of July 31, 2022, there was a total of \$90 due for the 2019 Fall Economic Forecast, \$80 due for the Spring Economic Conference, \$115 due for Spirit of Sonoma, and \$5,000 due for 2022-2023 Sponsorships.

#### Accounts Payable

As of July 31, 2022, there was a total of \$40,925 due to the County of Sonoma for reimbursement of the 19-20 & 20-21 audit and various grant expenses. \$34,400 has been paid as of August 31st.

#### Accrual Basis

## Sonoma County Economic Development Board Foundation Statement of Financial Position

As of July 31, 2022

	Jul 31, 22	Jun 30, 22
ASSETS		
Current Assets		
Checking/Savings		
Exchange Bank Money Market	\$ 1,281,296	\$ 1,269,390
Exchange Bank Checking	389,332	390,077
Total Checking/Savings	1,670,628	1,659,467
Accounts Receivable		
Accounts Receivable	5,285	8,900
Total Accounts Receivable	5,285	8,900
Other Current Assets		
Certificates of Deposit	308,757	308,678
Total Other Current Assets	308,757	308,678
Total Current Assets	1,984,670	1,977,045
TOTAL ASSETS	\$ 1,984,670	\$ 1,977,045
LIABILITIES & NET ASSETS		
Liabilities		
Current Liabilities		
Accounts Payable		
Accounts Payable	\$ 60,473	\$ 53,848
Total Accounts Payable	60,473	53,848
Other Current Liabilities		
Deferred Sponsorship		14,500
Total Other Current Liabilities	-	14,500
Total Current Liabilities	60,473	68,348
Total Liabilities	60,473	68,348
Net Assets		
Restricted Net Assets	1,434,737	1,487,032
Designated Net Assets	473,961	445,593
Net Income	15,500	(23,928)
Total Net Assets	1,924,198	1,908,698
TOTAL LIABILITIES & NET ASSETS	\$ 1,984,670	\$ 1,977,045

#### Accrual Basis

## Sonoma County Economic Development Board Foundation Statement of Activity July 2022

	Jul 22	Jul 22
Ordinary Income/Expense		
Income		
Donations	\$ 22,200	\$ 22,200
Total Income	22,200	22,200
Gross Profit	22,200	22,200
Expense		
Merchant Fees	20	20
Professional Fees	6,625	6,625
Software	242	242
Total Expense	6,887	6,887
Net Ordinary Income	15,313	15,313
Other Income/Expense		
Other Income		
Interest Income	187	187
Total Other Income	187	187
Net Other Income	187	187
Net Income	\$ 15,500	\$ 15,500
Net Assets at 07/01/22		1,908,698
Net Assets at 07/31/22		\$ 1,924,198

### Sonoma County Economic Development Board Foundation A/R Aging Summary As of July 31, 2022

	Current		1 -	30	31 -	- 60	61 -	- 90	>	90	TOTAL	
Congressman Mike Thompson	\$	-	\$	-	\$	-	\$	-	\$	90	\$	90
Engineering Contractors Association		-		-		-		-		115		115
Pacific Gas and Electric		-		-		-		-	Ę	5,000		5,000
Umpqua Bank		-		-		-		-		80		80
TOTAL	\$	-	\$	-	\$	-	\$	-	\$ {	5,285	\$	5,285

### Sonoma County Economic Development Board Foundation A/P Aging Summary As of July 31, 2022

	<u> </u>	Current	 1 - 30		31 - 60		90	> {	90	TOTAL
County of Sonoma, EDB	\$	6,625	\$ 34,300 *	\$	-	\$	-	\$	-	\$ 40,925
SRJC		-	 19,548				-		-	19,548
TOTAL	\$	6,625	\$ 53,848	\$	-	\$	-	\$	-	\$ 60,473

\* Paid in August



## FINANCIAL STATEMENTS

August 31, 2022 Accrual Basis

FOR THE SONOMA COUNTY ECONOMIC DEVELOPMENT BOARD FOUNDATION BOARD OF DIRECTORS

> PREPARED BY: Rebekah Heinze

141 Stony Circle, Suite 110, Santa Rosa CA 95401 · Tel 707-565-7170 · Fax 707-565-7231 The Sonoma County Economic Development Board Foundation is a 501(c)(3) nonprofit organization. Federal Tax ID # 94-3397043.

#### Statement of Financial Position & Statement of Activity

Net income for the month of August was \$20,999. Income received was for 2022-2023 Sponsorships and registration for the Fall Economic Perspective event. Expenses incured were primarily for software subscriptions and staffing for the Hewlett Adaptation Grant. Interest income in the amount of \$213 is from the Foundation's money market accounts and certificates of deposit.

#### Accounts Receivable

As of August 31, 2022, there was a total of \$90 due for the 2019 Fall Economic Forecast, \$80 due for the Spring Economic Conference, \$115 due for Spirit of Sonoma, \$140 for the 2022 Fall Economic Perspective and \$13,700 due for 2022-2023 Sponsorships. \$5,200 has been received as of September 14<sup>th</sup>.

#### Accounts Payable

As of August 31, 2022, there was a total of \$18,118 due to the County of Sonoma for reimbursement of grant expenses \$3,690 for software subscriptions and \$19,548 for contributions to the SRJC for the Construction Training Center. \$41,356 has been paid as of September 14<sup>th</sup>.

### Sonoma County Economic Development Board Foundation Statement of Financial Position As of August 31, 2022

	Aug 31, 22	Jun 30, 22
ASSETS		
Current Assets		
Checking/Savings		
Exchange Bank Money Market	\$ 1,303,789	\$ 1,269,390
Exchange Bank Checking	358,727	390,077
Total Checking/Savings	1,662,516	1,659,467
Accounts Receivable		
Accounts Receivable	14,125	8,900
Total Accounts Receivable	14,125	8,900
Other Current Assets		
Certificates of Deposit	308,861	308,678
Undeposited Funds	1,050	
Total Other Current Assets	309,911	308,678
Total Current Assets	1,986,552	1,977,045
TOTAL ASSETS	\$ 1,986,552	\$ 1,977,045
LIABILITIES & NET ASSETS		
Liabilities		
Current Liabilities		
Accounts Payable		
Accounts Payable	\$ 41,356	\$ 53,848
Total Accounts Payable	41,356	53,848
Other Current Liabilities		
Deferred Sponsorship	-	14,500
Total Other Current Liabilities	-	14,500
Total Current Liabilities	41,356	68,348
Total Liabilities	41,356	68,348
Net Assets		
Restricted Net Assets	1,434,737	1,487,032
Designated Net Assets	473,961	445,593
Net Income	36,499	(23,928)
Total Net Assets	1,945,196	1,908,698
TOTAL LIABILITIES & NET ASSETS	\$ 1,986,552	\$ 1,977,045

#### Accrual Basis

## Sonoma County Economic Development Board Foundation Statement of Activity August 2022

	Aug 22	Jul - Aug 22			
Ordinary Income/Expense					
Income					
Registration Fees	\$ 6,331	\$ 6,331			
Donations	29,900	52,100			
Total Income	36,231	58,431			
Gross Profit	36,231	58,431			
Expense					
Merchant Fees	20	40			
Professional Fees	-	6,625			
Software	3,932	4,174			
Staffing	11,493	11,493			
Total Expense	15,445	22,332			
Net Ordinary Income	20,785	36,098			
Other Income/Expense					
Other Income					
Interest Income	213	400			
Total Other Income	213	400			
Net Other Income	213	400			
Net Income	\$ 20,999	\$ 36,499			
Net Assets at 07/01/22		1,908,698			
Net Assets at 08/31/22		\$ 1,945,196			

## Sonoma County Economic Development Board Foundation A/R Aging Summary

As of August 31, 2022

	Current		1 - 30		31 -	60	61 ·	- 90	> !	90	TOTAL		
Board of Supervisors	\$	-	\$ 140		\$-		\$-		\$	-	\$	140	
Comcast		-	1,700	*		-		-		-		1,700	
Congressman Mike Thompson		-	-			-		-		90		90	
Employment Training Panel		-	3,500			-		-		-		3,500	
Engineering Contractors Association		-	-			-		-		115		115	
Pacific Gas and Electric		-	-			-		-	5	,000,		5,000	
Sonoma County Tourism Bureau		-	3,500	*		-		-		-		3,500	
Umpqua Bank		_				-		-		80		80	
TOTAL	\$	-	\$ 8,840	_	\$	-	\$	-	\$5	,285	\$ 1	4,125	

\* Received in September

## Sonoma County Economic Development Board Foundation A/P Aging Summary

As of August 31, 2022

	Current		1 - 30			31 - 60			61	- 90	>	90	TOTAL	
County of Sonoma, EDB	\$ 11,493	*	\$6,	,625	*	\$	-		\$	-	\$	-	\$ 18,118	
IBISWorld, Inc	3,690	*		-			-			-		-	3,690	
SRJC				-			19,548	*		-		-	19,548	
TOTAL	\$ 15,183	: =	\$6,	,625	1	\$	19,548	=	\$	-	\$	-	\$ 41,356	

\* Paid in September

# **Economic Development Board Foundation**

Events - September 28, 2022

## **Foundation Events**

#### Fall Economic Perspective

- Date: September 30, 2022
- Location: Flamingo Resort
- Speaker: Claudia Sahm Ph.D.
- Notes:
  - Registered Total: 214
  - o Paid: 151
  - **Comp**: 63

#### Manufacturing Week

- Date: October 7-14
- Location: Online and Social Media
- Notes: Joining Bay Area Urban Manufacturing Week. Promoting manufacturing industry, jobs, and resources to prepare for a career. The social media campaign is accompanied with a manufacturing job market report to show case Sonoma County's industry.

#### 2023 Economic Perspective

- Date: January 26, 2023
- Location: Doubletree
- Speaker: Dr. Jerry Nicklesburg

#### Development Seminar: Women Entrepreneur

- Date: Spring
- Location: TBD, ideally in Santa Rosa
- Notes: Women entrepreneur focused event with woman entrepreneur guest speakers and business resource information.

#### Sonoma County Economic Development Week

- Date: May 8-12
- Location: TBD
- Notes: Along with a campaign, the week will also host an awards luncheon to recognized exemplary economic development projects and initiatives.

Report Note: Report format changed for ease of accessibility.

## **Economic Development Board Foundation**

Sponsorships - September 28, 2022

## **Foundation Sponsorship**

Luther Burbank Savings

- Level: Foundation \$10,000
- Notes: Renewed
- Contact: Trinity Kent

#### City of Santa Rosa

- Level: Presenting \$6,000
- Notes: Renewed
- Contact: Raissa de la Rosa

#### Exchange Bank

- Level: Presenting \$6,000
- Notes: Renewed
- Contact: Beth Ryan

#### PG&E

- Level: Presenting \$5,000
- Notes: Renewed
- Contact: Joe Horak

#### Kaiser

- Level: Presenting \$6,000
- Notes: Renewed
- Contact: Willy Linares

#### Redwood Credit Union

- Level: Presenting \$6,000
- Notes: Renewed
- Contact: Brett Martinez

#### Bank of Marin

- Level: Premiere \$3,500
- Notes: Renewed
- Contact: Angela Colombo

#### Employment Training Panel

• Level: Premiere - \$3,500

- Notes: Not committed yet. Working with Event Ad Committee to incorporate ETP into upcoming events that align with their funding goals.
- Contact: Renée Pierce

Providence

- Level: Premiere \$3,500
- Notes: Renewed
- Contact: Charles (Chuck) Kassis

#### Sonoma Clean Power

- Level: Premiere \$3,500
- Notes: Committed to renewed
- Contact: Geof Syphers

#### Sonoma County Tourism

- Level: Premiere \$3,500
- Notes: Committed to renewed
- Contact: Claudia Vecchio

#### North Bay Association of Realtors

- Level: Executive \$1,700
- Notes: Committed to renewed
- Contact: Tracy Huotari

#### Comcast

- Level: Executive \$1,700
- Notes: Committed to renewed
- Contact: Brian Bottari

#### Pisenti & Brinker LLP

- Level: Executive \$1,700
- Notes: Committed to renewed
- Contact: John Meislahn

#### Summit State Bank

- Level: Executive \$1,700
- Notes: Renewed
- Contact: John Meislahn

### Not Renewing

After several follow up communications and no response, the following organizations are no longer with the EDB Foundation Sponsorship Program

- Sutter Health
- Morgan Stanley

## **Goals and Progress**

Sponsorship Goal: **\$63,300** 

Committed: \$59,800

\*Report Note: Report format has been changed for ease of access.