



**Sonoma County Economic Development Board
FOUNDATION**

SPONSORSHIP PROSPECTUS

2024-2025

The strength of our partnership paves the way to achieve more for the community.

When communities thrive — the people, their businesses and their dreams grow even bigger. At the Economic Development Board, we take active steps everyday to support our community's economic welfare, so we all can enjoy and make more opportunities for Sonoma County.

Your Foundation sponsorship helps achieve these goals by supporting:

- Free one-on-one business assistance
- Outreach and assistance to underserved and hard-to-reach business communities
- Production of 15+ local economic reports
- Market research for industries and small businesses
- Collaborative initiatives that increase economic well-being for all



SPONSORSHIP BENEFITS

The following rights and benefits will be made available to your company as a Sponsor of the 2024-2025 Economic Development Board Foundation from July 1, 2024 through June 30, 2025.

Logo & Name Recognition

- EDB signature events including 2024 Fall Economic Perspective, 2025 Economic Perspective, and additional programming
- 15+ economic reports
- Marketing emails and website
- Event presentations and registration pages

Hospitality

- Complimentary or discounted tickets at two signature economic events
- Pre-event access with featured economists and stakeholders

Additional Benefits

First right of refusal for Entrepreneur Workshops and additional sponsorship opportunities as they arise with new and emerging market events produced by the EDBF (Does not apply to Premiere or Executive sponsorship levels).



Dr. William Rodgers III, 2023 Fall Economic Perspective: Economic Equity

2024 Economic Perspective Event Signage

Please refer to "Sponsorship Levels" on the next page for sponsorship level benefits.

SPONSORSHIP LEVELS

Foundation

\$10,000

8 Complimentary Event Tickets and 2 Scholarship Tickets
Pre-event Access for 2 People
Top Tier Logo Placement

Presenting

\$6,000

6 Complimentary Event Tickets and 2 Scholarship Tickets
Pre-event Access for 2 People
2nd Tier Logo Placement

Premiere

\$3,500

3 Complimentary Event Tickets and 1 Scholarship Ticket
Pre-event Access for 1 Person
3rd Tier Logo Placement

Executive

\$1,700

2 Complimentary Event Tickets
Pre-event Access for 1 Person
Business Name Listed

Scholarship Tickets:

Sponsors are encouraged to use their scholarship event ticket(s) to invite individuals who make a positive impact on our community, but for whom it would otherwise be cost burden to participate. This could include nonprofit workers, students, small business owners, etc.



SPONSORSHIP COMMITMENT FORM

Sponsorships offer recognition from July 1, 2024 to June 30, 2025 only. In order for all recognitions to be provided, 2024-2025 Sponsorships must be signed by June 30, 2024 and digital logo files must be transmitted by July 15, 2024.

Sponsorship Level Selection

___\$10,000 – Foundation Sponsorship

___\$6,000 – Presenting Sponsorship

___\$3,500 – Premiere Sponsorship

___\$1,700 – Executive Sponsorship

The above selected Sponsorship Level Fee is due by June 30, 2024 and must be received to begin recognition.

Acknowledgement & Agreement

Signature below indicates agreement and acceptance of the terms described in the 2024-2025 Commitment Form.

I hereby acknowledge and agree to the terms of this agreement.

Sponsor Signature: _____ Date: _____

Company Name (please print): _____

Primary Contact Name (please print): _____

Phone: _____ Email: _____

___ Enclosed is a check for the full amount made out to the **Economic Development Board Foundation**.

___ Secure online payment (invoice to pay online with credit card will be emailed directly to contact listed above from Rebekah Heinze).

Please make checks payable to Economic Development Board Foundation.

Mail to Sonoma County EDB, 141 Stony Circle, Ste 110, Santa Rosa, CA 95401.

Please email (preferred) signed form to Aleena.Decker@sonoma-county.org.

