

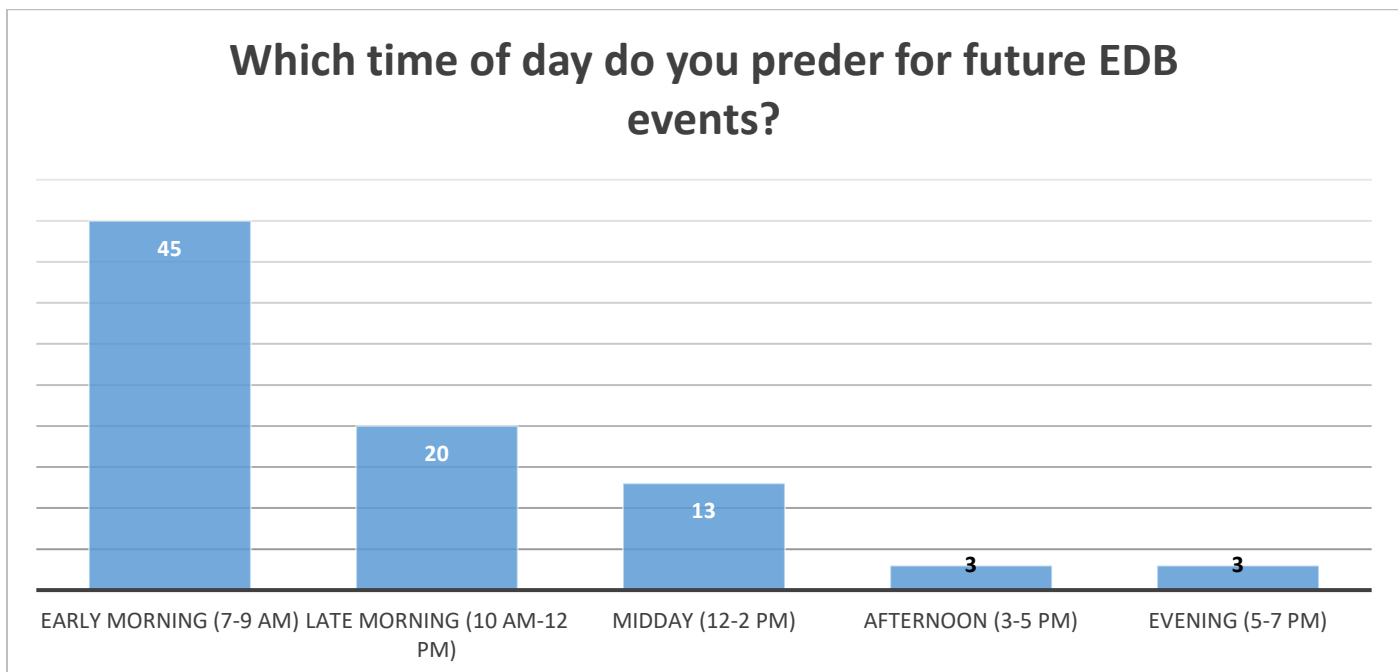
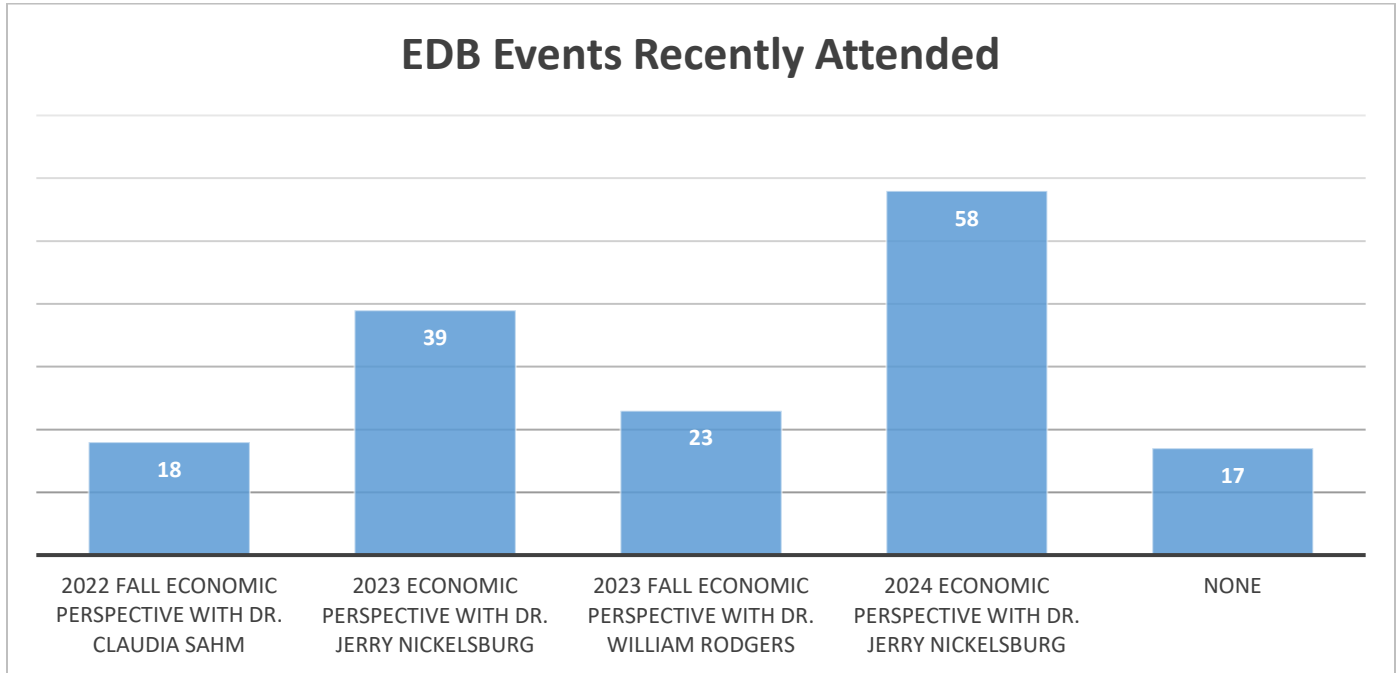
Economic Development Board Foundation

Events - March 27, 2024

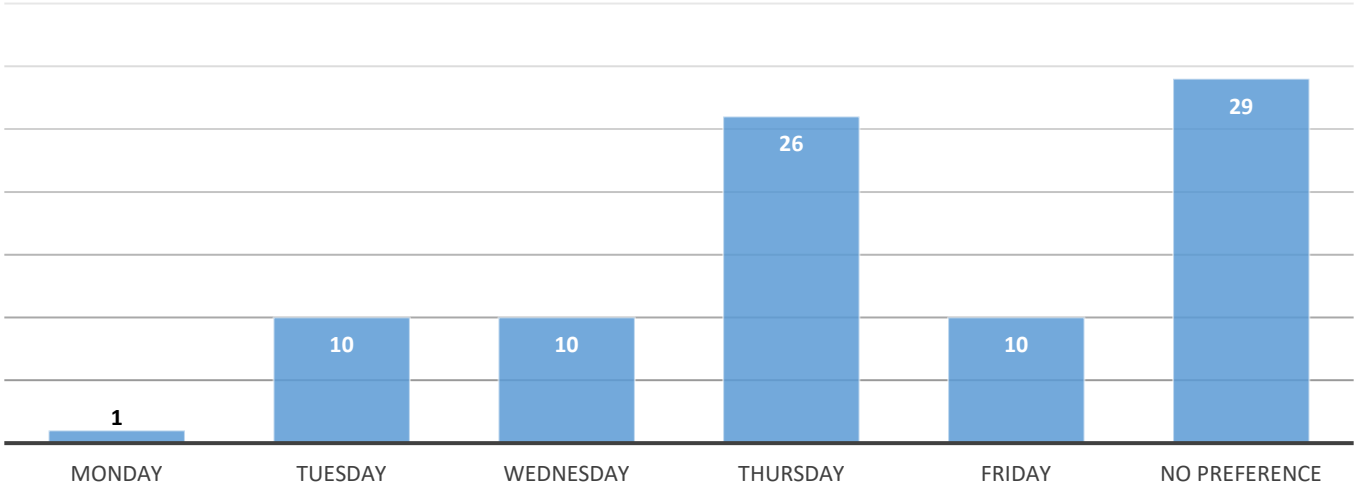
Foundation Events

Event Feedback Survey

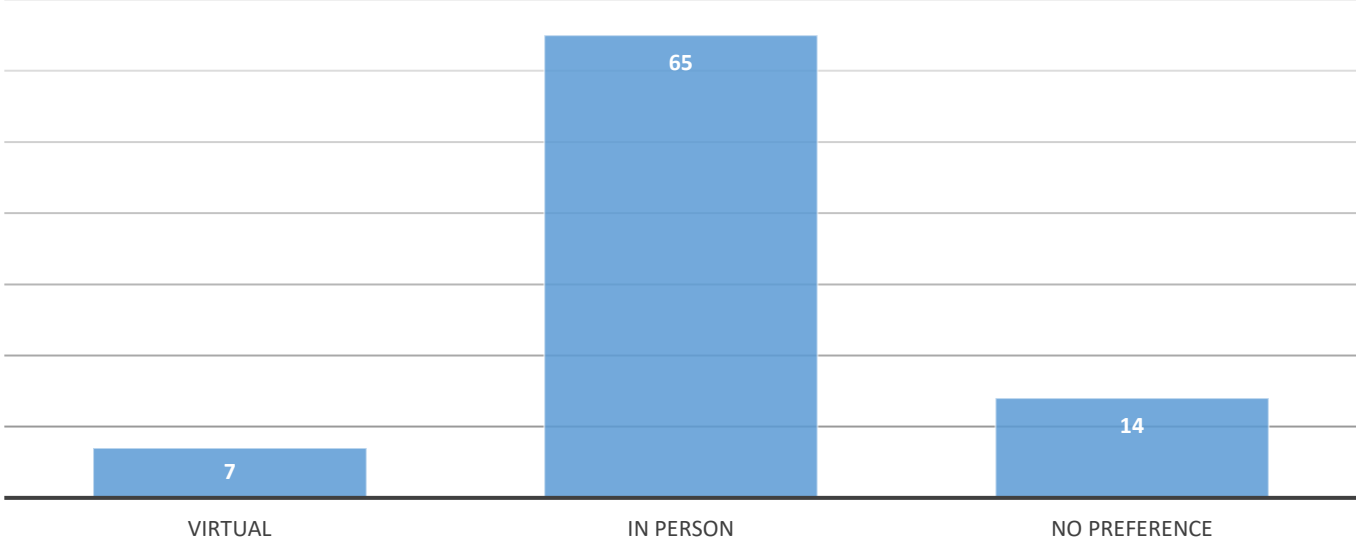
Event survey was sent to 2,867 of past EDB event attendees. The survey received 87 responses (90% confidence level, 9% margin of error). Survey included questions regarding event logistics, tickets prices, and content.



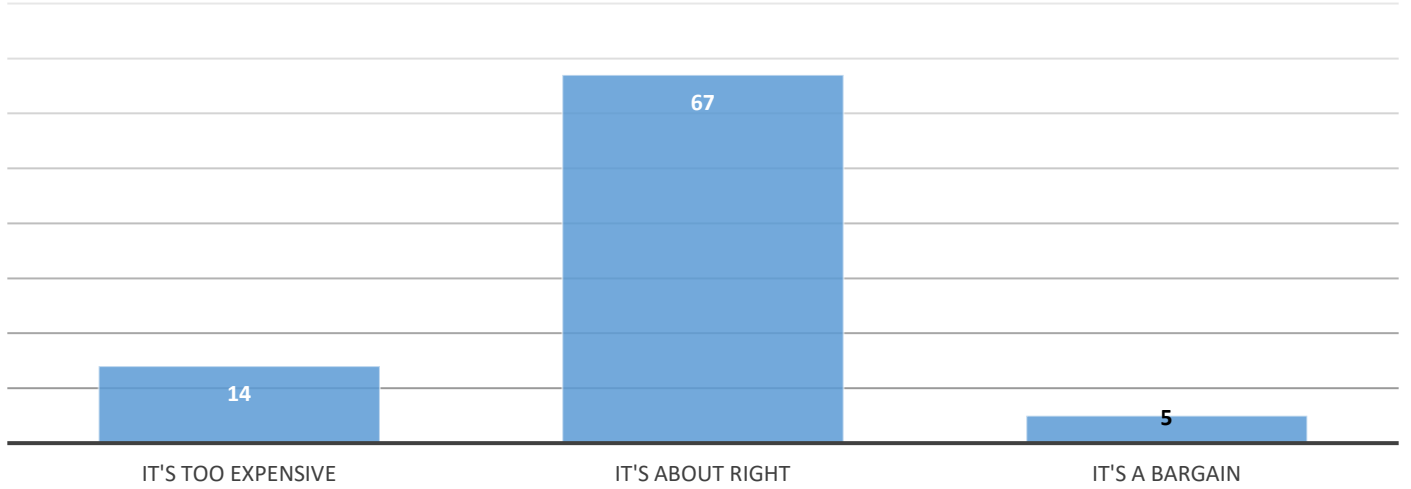
Which day of the week do you prefer for future EDB events?



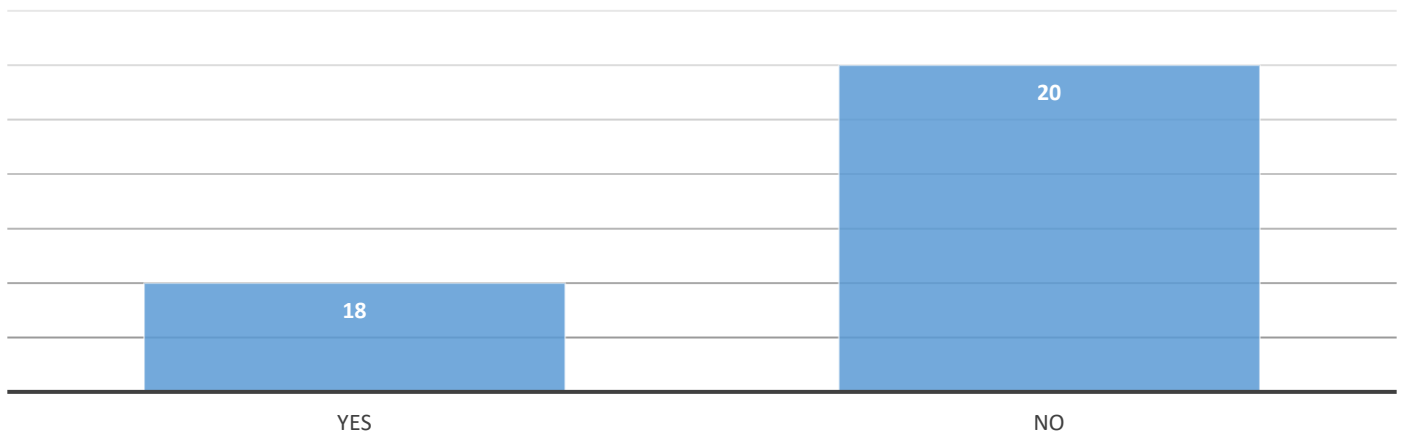
In general, do you prefer virtual or in person events?



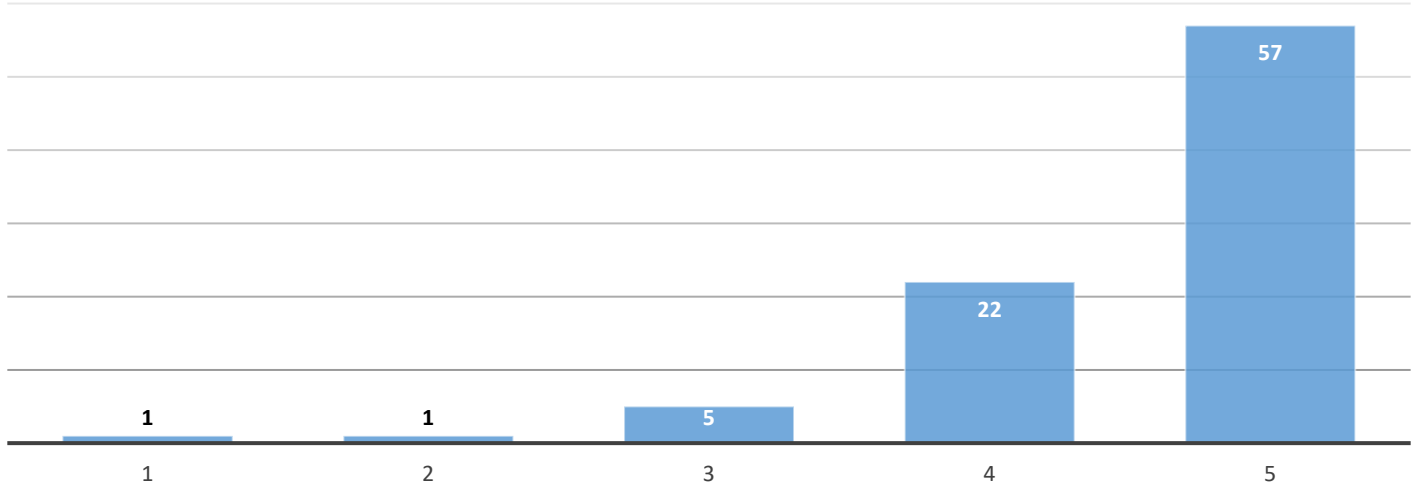
How do you feel about the \$55 price point for EDB events?



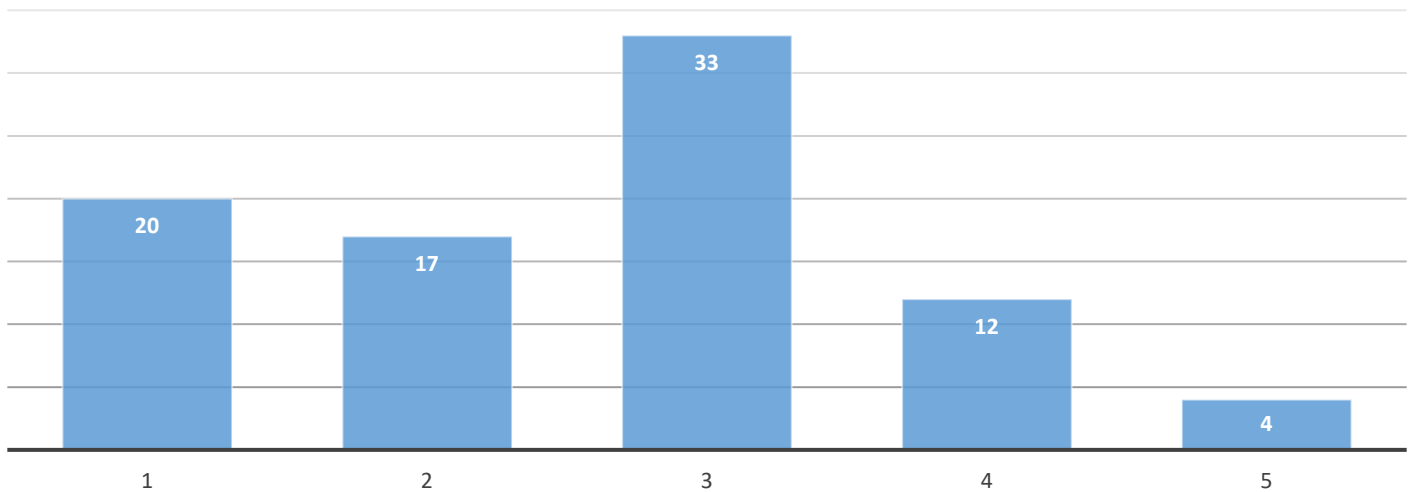
If you answered that the ticket price was too expensive above, would you prefer to not have food at the event in order to lower prices?



**Event content contribute to my decision to attend events
(1=strongly disagree, 5=strongly agree)**



**Food availability contributes to my decision to attend
events (1= strongly disagree, 5= strongly agree).**



Top 4 topics respondents would like to see at future events.

