



October 2024 Economic Development Collaborative Meeting

Wednesday, October 23, 2024

8:00am - 9:00am

Economic Development Board

141 Stony Circle Suite #110

Santa Rosa, CA, 95401

For special accommodations please contact: juanita.fong@sonoma-county.org

EDC Meeting Agenda

I. CALL TO ORDER/ROLL CALL

II. CONSENT ITEMS

A. September 25 2024 Minutes - 3

III. POLICY/PROGRAM UPDATES

A. Board Feedback/Questions on Information Items

i. Creative Sonoma - 5

ii. Business Services and Research - 7

iii. Broadband - 16

IV. BOARD BUSINESS

A. Guest Speaker: Patricia Andrews, Program Manager, Economic Development Collaborative

B. Board Reports on district updates and challenges (15 mins)

C. Action Items for next meeting (5 mins)

V. NEW BUSINESS

VI. PUBLIC COMMENTS ON MATTERS NOT LISTED ON THE AGENDA BUT WITHIN THE SUBJECT MATTER OF THE BOARD

Comments are restricted to matters within the Board's jurisdiction. Each person is usually granted time to speak at the discretion of the Chair. Any additional public comments will be heard at the conclusion of the meeting. While members of the public are welcome to address the Board, under the brown Act, Board members may not deliberate or take action on items not on the agenda.

VII. ADJORN - NEXT SCHEDULED MEETING - Wednesday, December 11, 2024

Economic Development Board

Meeting Minutes

Wednesday, September 25, 2024

I. CALL TO ORDER/ROLLCALL

Kathryn Philip, Chair called to order the Economic Development Board (EDB) at 8:05 am on September 25, 2024

The following EDB Board members were present: Kathryn Philip, Wayne Leach, Nick Schwanz, Linda Kachiu, Wayne Leach, Skip Brand

The following EDB staff members were present: Aleena Decker, Debbie Yarrow, Brad Johnson, Lauren Cartwright, Bernadette Marko, Tara Thompson, Marcos Suarez, Katherine DiPasqua, Christine Palmer, Lauren Cartwright, Jack Kampmann, Juanita Fong

II. CONSENT ITEMS

A. The meeting minutes from July 24, 2024, were approved.

Motion: Jordan Kivelstadt Second: Nick Schwanz

Yay: 6 Ney: 0 Abstained: 0

III. POLICY PROGRAM UPDATES

A. Creative Sonoma

- The deadline for artists to submit qualifications for the Fire Memorial Public Art Project was August 9. The project Task Force is now reviewing the 83 submissions received. They will narrow down the list to 5 finalists who will be invited to interview with the Task Force. An artist should be selected by the end of September.
- Staff presented a draft Public Art Plan to the Board of Supervisors on July 16. Input was received on the draft plan as well as general direction on funding and governance for a County Public Art Program. The board requested a workshop on the topic and more detail on specific areas. Staff will return to the Board (date TBD) to move the discussion forward.
- A leadership team of arts education experts has been invited to revise the current Arts Education
- Framework 2019-2024. The local team will meet and work with statewide expert, Peggy Burt for two workdays to rethink and retool the Framework to better address equitable access to quality arts education. The work begins in October.

Board members discussed current and potential art projects taking place in their districts.

B. Business Services & research

Jack Kampmann gave a presentation of the EDC websites updates and the real time data now available for all cities.

Board members applauded the update and were excited for the ability to print and share reports. Linda asked to have a timestamp label on the live data when printed. Nick asked if unincorporated cities would be included in the future. Jack let him know its in the works.

C. Marketing and communication

The Board of Supervisors approved the change of the department’s name from Sonoma County Economic Development Board to Sonoma County Economic Development Collaborative on Tuesday, August 13th. With the approval, a series of announcement messages and posts were published. The name change was well received.

Black Cod week is set for 10/18-10/27/2024

IV. BOARD BUSINESS

- a. A. Guest Speaker: Kaitlyn Garfield, Housing Director, Housing Land Trust of the North Bay

Kaitlyn walked Board members and staff through the Community Land Trust model with affordable housing. She explained how the program works, their funding breakdown and the resources they provide to clients and developers.

Board members and staff discussed the program and engaged in a question-and-answer session with Kaitlyn regarding the Community Land Trust Model with affordable housing

V. ADJOURNMENT

Kathryn Philip, Chair adjourned the meeting at 9:03 am.