

# Business Services & Research

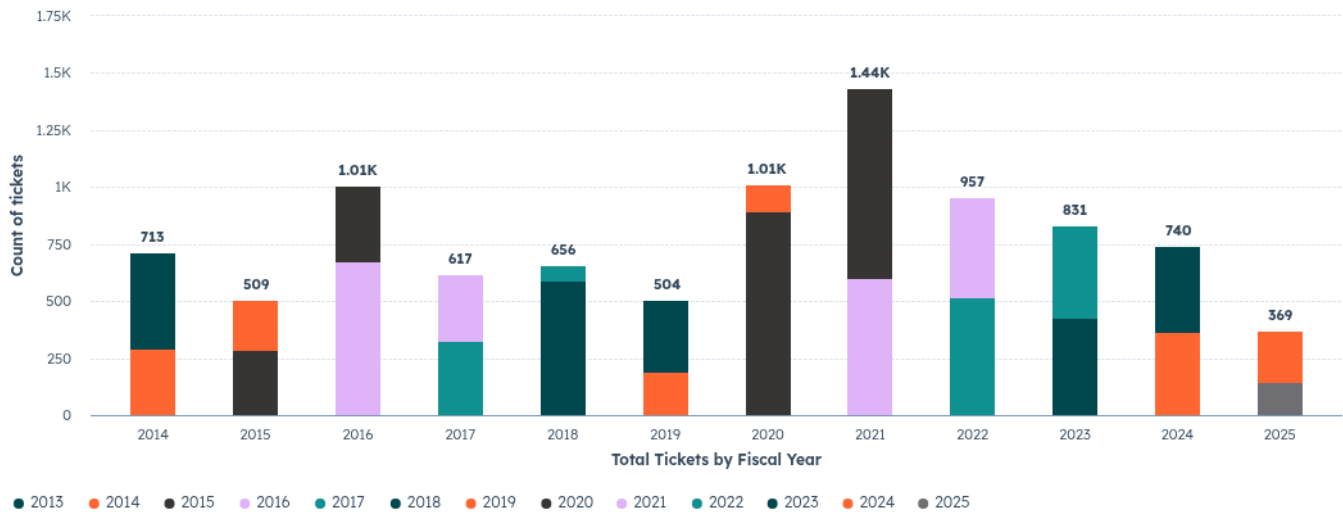
March 2025

## TEAM MEMBERS

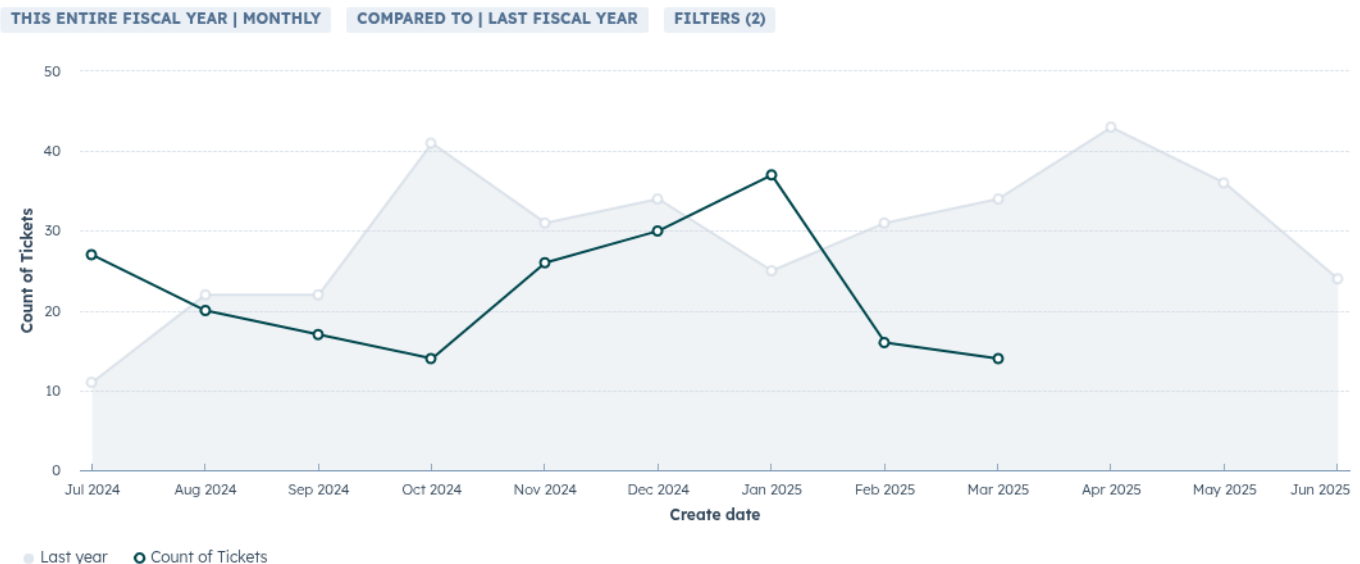
- Christine Palmer, Business Insights Program Manager
- Jack Kampmann, Economic Research & Workforce Initiatives Fellow
- Jessica Martinez, Business Diversity & Inclusion Project Coordinator
- Lindsey Collins, Business Services Program Assistant
- Marcos J. Suarez, Business Diversity & Inclusion Program Manager
- Patti Andrews, Business and Workforce Services Program Manager

## HUBSPOT DASHBOARD – BUSINESS SERVICES & RESEARCH TEAM FY25

### EDC Historical Data

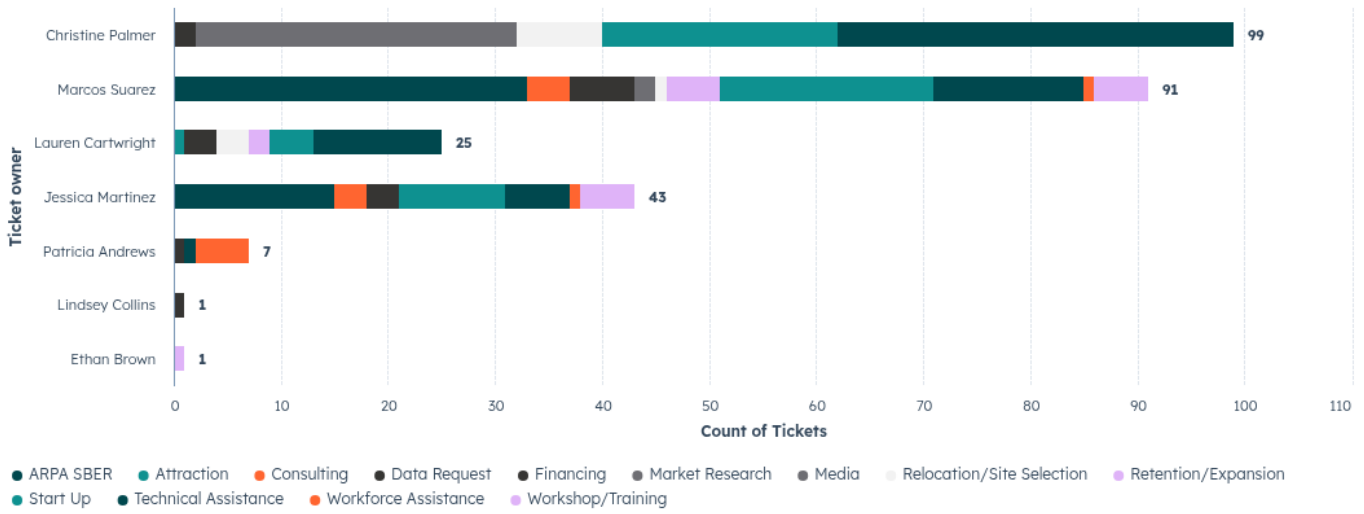


### Businesses Served



# Business Services

THIS FISCAL YEAR SO FAR FILTERS (2)

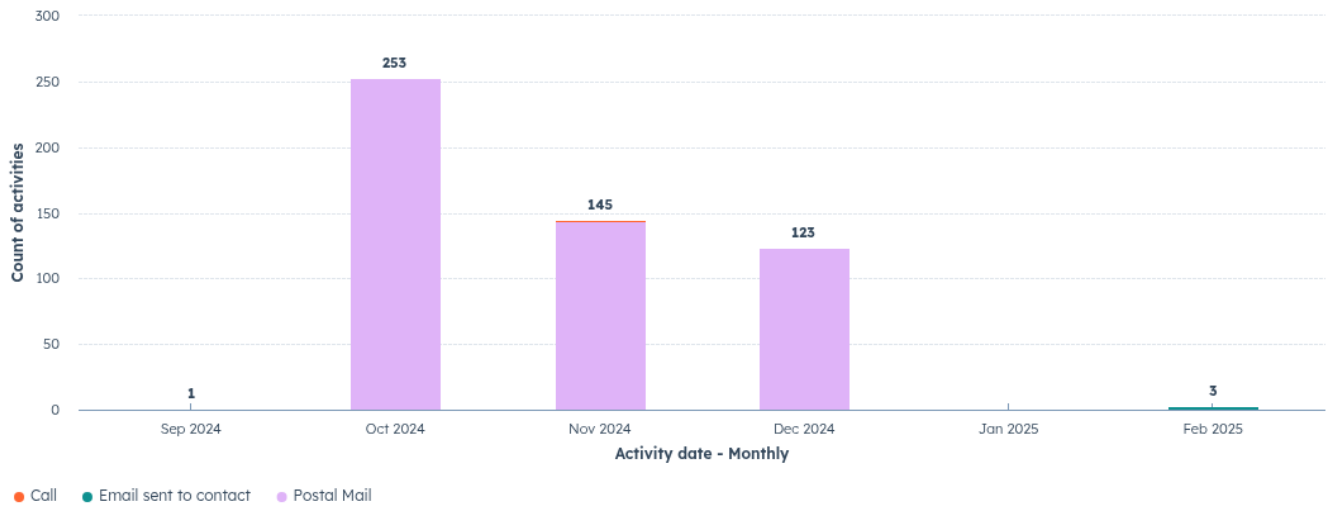


# Business Assist Detail

THIS FISCAL YEAR SO FAR FILTERS (3)

ARPA SBER 48	ATTRACTION 1	CONSULTING 10	DATA REQUEST 34	FINANCING 12	MARKET RESEARCH 31
MEDIA 5	RELOCATION/SITE SELECTION 12	RETENTION/EXPANSION 7	START UP 56	TECHNICAL ASSISTANCE 70	WORKFORCE ASSISTANCE 8
WORKSHOP/TRAINING 10					

## Business Outreach Activities



## Business Outreach Meetings & Site Visits

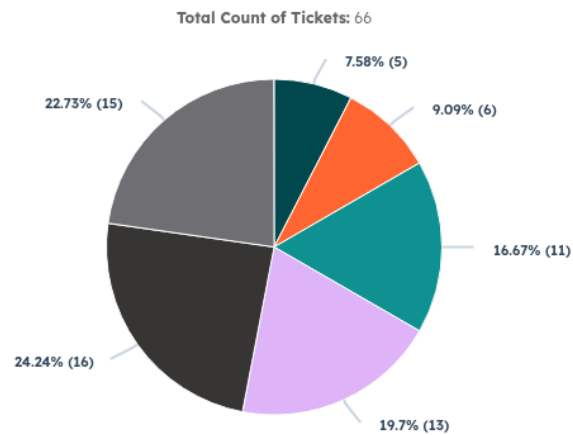
THIS FISCAL YEAR SO FAR FILTERS (3)

MEETING  
7

## Market Research

FROM 7/1/2024 TO 6/30/2025 FILTERS (2)

Demographics Employment Industry Report Marketing List Site Selection Other - Market Research

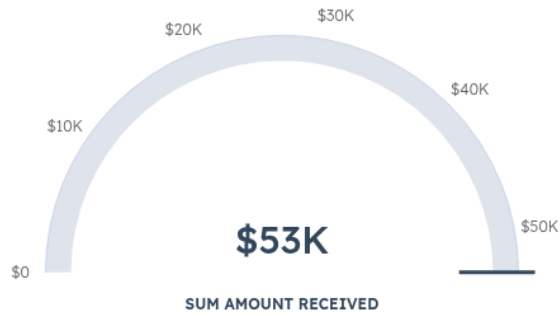


# Grant Programs

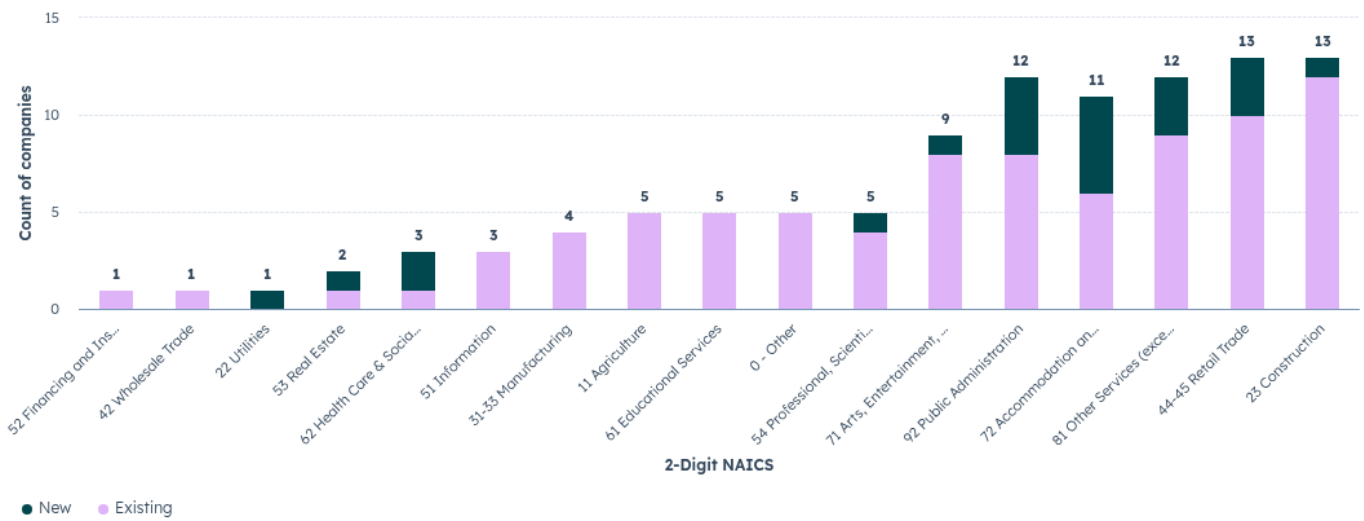
FROM 7/1/2024 TO 6/30/2025

FILTERS (2)

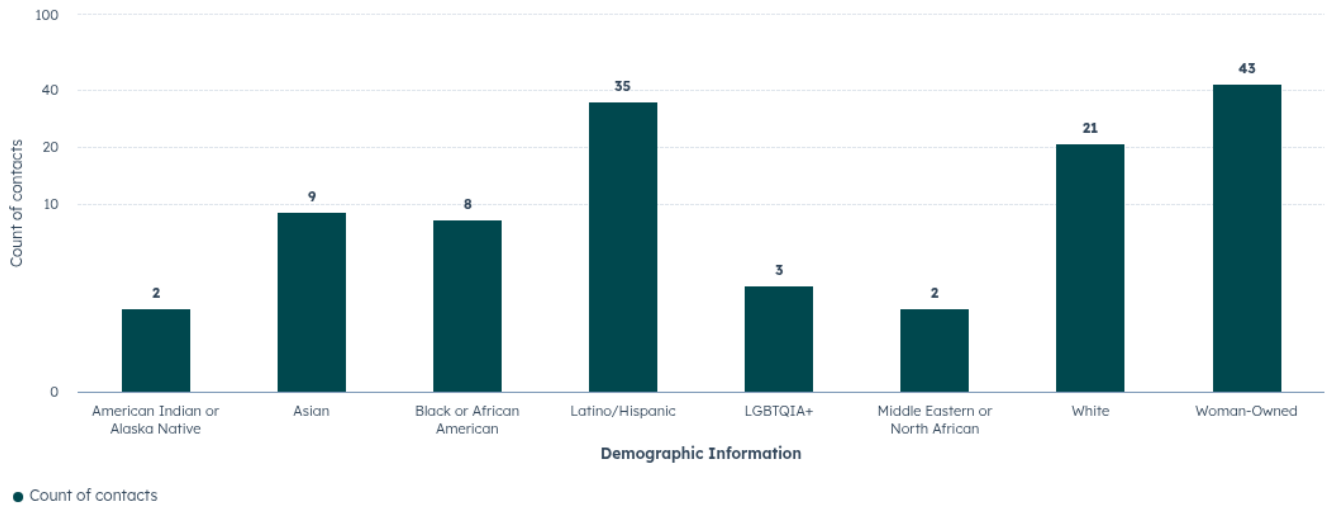
● Sum Amount Received



# Business Industry



## Business Owner Demographics



## Supervisor District

● 1 ● 2 ● 3 ● 4 ● 5 ● Outside of Sonoma County ● Unknown

